



Priorities and Opportunities for Innovation in European Aquaculture

David Bassett General Secretary - EATiP

14 October 2024

www.eatip.eu





Who are we?

Technology Collective Interest Collaboration Collective Knowledge Safe and healthy seafood Future of Aquaculture

- One of 39 European Technology Platforms
- ETPs identify Strategic Research & Innovation Agendas for given industry sectors.
- Multi Actor, Industry led, entire value chain
- Finfish, Shellfish, Algae
- Marine, FW
- National / Regional Mirror Platforms
- SRIA & Recommendations
- Communication, Dissemination, Exploitation
- www.eatip.eu









Opportunites for innovation within the EU Policy* Framework



















- Green Deal & "Future Ocean Pact" (the latter tbc)
- Farm to Fork / Food 2030
- Common Fisheries (& Aquaculture) Policy

- COM (2021) 240: Blue Economy
- COM (2022) 592: EU Algae
- COM (2021) 236: Strategic Guidelines for a sustainable European Aquaculture to 2030

All of these initiatives support (& promote...):

- Zero Carbon, low impact & circular aquaculture
- Low trophic aquaculture, novel & alternative species
- In addition to Offshore, RAS & Organic production
- Specific thought towards (80%) Micro & SME businesses









The EU Aquaculture Research & Innovation Landscape



















Framework Programmes, European Partnerships, Joint Programming Initiatives, KICs, SCAR-Fish Committee, EU Missions

Varied innovation actions to support key EU Policy Objectives:

- Environmental, Economic, Climate, Strategic (Food / Energy), Societal (Communities & Citizens)
- Includes International Collaboration (ex-EU).
- Science diplomacy within a wider political vision.
- Focus and funding models vary.
- Aquaculture included in all of them to a certain degree

Within the Strategic Guidelines:

Cross Cutting Objective 4:

"Knowledge & Innovation"

- Role of (Regional) Innovation Clusters*
- RDI Dissemination & Synergies
- Smart Specialisation Strategies
- Investment in innovative solutions (EMFAF & Invest EU)
- Skills / Training / Lifelong Learning

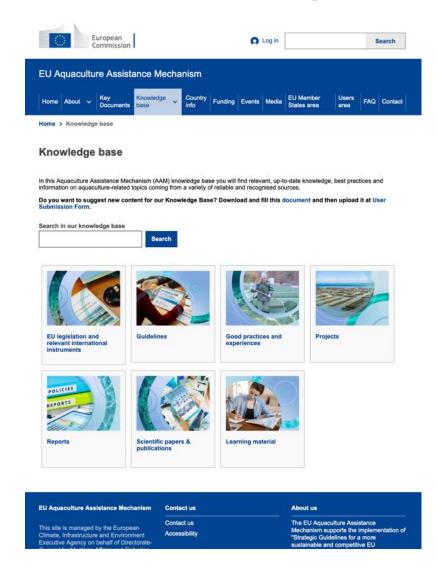








COM (2021) 236: Aquaculture Assistance Mechanism



- Industry calls for improved information on research project knowledge outputs.
- Summary resources, fact sheets, all easily accessible to producers.

AAM Knowledge Base helps to address this.

Regulation, Guidelines, Good Practices, Projects, Reports, Papers and Publications, Learning Material.

Please:

- Register for it!
- Upload information to it...
- Use it, explore it, criticise it...!
- Should be easy to use and interrogable.
- Project information should be useful
- Accessible to everyone...

...if it isn't tell us!







Cohesion Policy, Smart Specialisation & Innovation Transfer

- EU Cohesion policy supporting regional innovation transfer, Clusters, CoP, Regional Innovation Valleys...
- Smart Specialisation now includes the Blue Economy
- Designed to support bottom up industry innovation transfer (higher TRL levels).
- Focus on region & locality
- Network building & information exchange permitted
- Example of differing motivation for EU funding (379€ Billion 2021 - 2027)



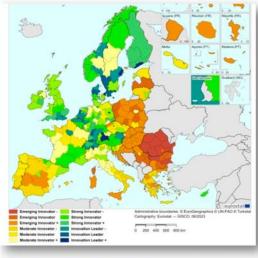






NCE Aquaculture





Regional Innovation Scoreboard 2023



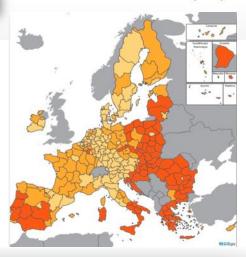




European Regional Development Fund support to research and innovation (2021-2027)

Total EUR 34.9 Billion

- ☐ Less Developed Regions EUR 20.6 Billion (59.1%)
- ☐ Transition Regions EUR 8.7 Billion (24.9%)
- ☐ More Developed Regions EUR 5.6 Billion (16%)









Prioritisation Exercises

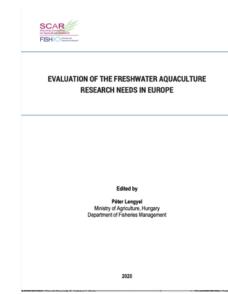
Various prioritisation exercises for European aquaculture research needs are undertaken. A word on research:

- Strategic aims for the sector must be acknowledged...
 ...alongside the lack of growth.
- Industry concerns & priorities must be considered alongside societal challenges
- Research must be balanced with impact, including dissemination & exploitation by end users.
- A key challenge! (But essential to innovation transfer.)

Sectoral diversity is vast: micro to industrial, variety of species & production systems. Some common themes:

- Sustainable production technologies including sustainable intensification (RAS, IMTA, FIMTA, Aquaponics, Offshore, Extensive)
- Prevention and treatment of disease, bacterial & viral, including through treatment and breeding
- Profitability of production systems including cost analysis of production methodology and environmental indexing





Additional issues including:

- Climate (health, welfare, meteorologic...)
- Novel Species & Feeds
- Water Quality (inputs / environmental balance)
- Genetics & Al
- Value chain innovation products / packaging / marketing etc.
- Capacity Building in terms of skills, training and career incentivisation.







Examples of Innovation Transfer in Action:

- Field Work, Exchanges, Site Visits, Study Tours, Technology & innovation transfer
- Transnational Research Access
- Blue co-labs, Incubators, Bio-economy clusters

Needs to be encouraged & promoted!

- Blue Forum future role in developing an Ocean Pact?
- Education: A remote classroom based introducing to aquaculture to school children and families.
- Financial stimulation through BlueInvest programme

Awareness raising and engagement



















Financial Stimulation, Competition vs. « Public » Services

Research dissemination tools exist, but reviews and portfolio analysis suggest that...

- ...Fiscal stimulus & incentives (tax breaks, credits, licencing variation) remain the most effective way to ensure industry / citizen take up (c.f. electric vehicles, boilers & heating, lighting...)
- Disruptive innovation, engagement of non-aquaculture industries in aquaculture production (e.g. industrial investment in algae culture for credits / off-setting)?
- What drives / constricts competition in the sector? Commercial rivalry (survival of the fittest...) or collectives & associations (NB – micro producers & artisanal production)?
- Is there a need to agree certain services are better offered at the public level (e.g. DTO, observation & systems, satellite services, information and big data services)?

















Innovation in Circularity of Aquaculture

"...in order to survive we have to ensure value creation for the future..."

- But create value from where?
- Technologies? Equipment? Sales? Exports? Systems?

And / or:

- Diversification
- Valorisation of by-products
- Added value
- Circularity, Zero Waste

Beyond aquatic foods:

- Animal & aquatic animal feeds
- Other novel feed ingredients
- Nutraceutical products
- Pharmaceutical products
- Fertiliser













Understanding aquaculture within marine spatial planning (MSP) agro-ecology & land use.

Understanding blue/green interactions – more than just aquatic food production:

- Marine multiuse integration of energy and low trophic aquaculture
- (Significant) implications for (large scale)
- Aquaculture production in terms of enabling agricultural set aside & green deal targets
- Eco-system services of aquaculture (FW ponds, habitat, biodiversity, restoration, NbS)
- Land based, RAS farming / terrestrial water resource implications.
- Aquaponics and urban farming









Understanding diversification within aquaculture and the wider blue economy: Aquaculture & innovative business practice



Benefits of:

- Promoting the benefits and social licence of aquaculture
- Diversified income
- Enhance crisis-resilience
- Cost-minimising production systems
- Freshwater & Marine Blue Economy:
 - Food
 - Fisheries
 - Tourism
 - Leisure & hospitality
 - Natural environment
 - Emphasising aquaculture within MSP and land use











Enormous opportunities for innovation but with a need for strategic prioritisation, from all stakeholders...

Contact: David Bassett

General Secretary

david@eatip.eu

